## WHAT IS CLAIMED IS:

- 1. A hand-held game, comprising:
  - a housing having a front face;
  - a display screen formed in said front face;
  - a first opening in said housing; and
  - a display card visible through said display screen, said display card being insertable and removable through said first opening.
- 2. A hand-held game according to claim 1, wherein said first opening is in a top face of said housing.
- A hand-held game according to claim 1, wherein
   a second opening in said housing receives another display card not received in said first opening for use during play.
- 4. A hand-held game according to claim 3, wherein said second opening is a pocket secured to a back face of said housing.
- 5. A hand-held game according to claim 1, wherein said game is a pinball game.
- 6. A hand-held game according to claim 5, wherein an impact sensor in said housing senses movement of said housing and alters a path of a simulated pinball in said display screen in response thereto.
- A hand-held game according to claim 5, wherein
   a spring-loaded plunger is connected to said housing to launch a simulated pinball into play.

- 8. A hand-held game according to claim 1, wherein a battery contained in said housing powers said hand-held game.
- 9. A hand-held game according to claim 1, wherein said housing is made of plastic.
- A hand-held game according to claim 1, wherein said housing has at least one speaker to provide sound.
- 11. A hand-held game according to claim 1, wherein said display screen is an LCD.
- 12. A hand-held game according to claim 1, wherein said LCD has a dot matrix portion to display text thereon.
- 13. A hand-held game according to claim 1, wherein a printed circuit board is mounted in said housing behind said display card and said display screen.
- 14. A hand-held game according to claim 12, wherein a plurality of LED's visible through said display screen are mounted on said printed circuit board.
- 15. A hand-held game according to claim 5, wherein first and second buttons on said front face of said housing control simulated flippers of said display screen.

- 16. A hand-held pinball game, comprising:
  - a housing having a front face and a back face;
  - a display screen formed in said front face;
  - a first opening in said housing;
  - a first display card visible through said display screen; said first display card being insertable and removable through said first opening;
  - a second opening in said housing for receiving a second display card, said second display card being interchangeable with said first display card; and
  - an impact sensor mounted in said housing to sense movement of said housing, wherein a path of a simulated pinball in said display screen is changed when movement of said housing is sensed by said impact sensor.
- 17. A hand-held pinball game according to claim 16, wherein said first opening is in a top face of said housing.
- 18. A hand-held pinball game according to claim 16, wherein a spring-loaded plunger is connected to said housing to launch said simulated pinball.
- 19. A hand-held pinball game according to claim 16, whereina battery contained in said housing powers said hand-held pinball game.
- 20. A hand-held pinball game according to claim 16, wherein said housing is made of plastic.
- 21. A hand-held pinball game according to claim 16, wherein said housing has at least one speaker to provide sound.

- 22. A hand-held pinball game according to claim 16, wherein said display screen is an LCD.
- 23. A hand-held pinball game according to claim 22, wherein said LCD has a dot matrix portion to display text thereon
- 24. A hand-held pinball game according to claim 16, wherein a printed circuit board is mounted in said housing behind said display card and said display screen.
- 25. A hand-held pinball game according to claim 24, wherein a plurality of LED's visible through said display screen are mounted on said printed circuit board.
- 26. A hand-held pinball game according to claim 16, wherein said second opening is in a pocket attached to a back face of said housing.
- 27. A hand-held pinball game according to claim 16, wherein first and second buttons on said front face of said housing control simulated flippers of said display screen.
- 28. A method of playing a hand-held pinball game; comprising the steps of playing the pinball game with a first display card viewable through a display screen in the housing of the pinball game; removing the first display card through a first opening in the housing; inserting a second display card through the first opening in the housing; and playing the pinball game with the second display card viewable through the display screen in the housing of the pinball game.

 A method of playing a hand-held pinball game according to claim 28, further comprising

> removing the second display card from a second opening in the housing before inserting the second display card through the first opening; and inserting the first display card in the second opening after removing the first display card from the first opening.

30. A method of playing a hand-held pinball game according to claim 28, further comprising

tapping the housing during play to alter a path of a simulated pinball in said display screen.

31. A method of playing a hand-held pinball game according to claim 30, further comprising

counting the tapping of the housing during play; and stopping play when a predetermined number of taps has occurred within a predetermined amount of time.

32. A method of playing a hand-held pinball game according to claim 28, further comprising

pushing first and second buttons on said housing to move simulated first and second flippers of said display screen.

33. A method of playing a hand-held pinball game according to claim 28, further comprising

pulling and releasing a spring-loaded plunger to launch a simulated pinball into play.